CÉDRIC BARREAU

graphic designer

Barcelona, Spain

Education

2013 - 2014

Licence professionnelle
concepteur rédacteur web

BACHELOR'S DEGREE IN WEB DESIGN

School: EFFICOM (Paris, France)

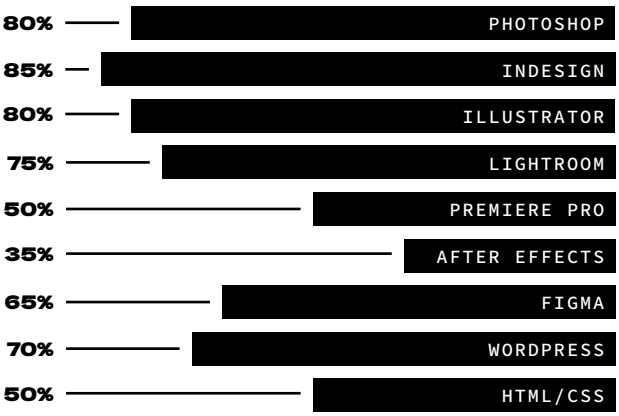
2011 - 2013

Brevet de technicien supérieur
en communication visuelle option multimédia

ASSOCIATE'S DEGREE IN VISUAL MEDIA

School: École Sainte Marguerite (Tours, France)

Technical skills



Spoken languages

Spanish
Intermediate level

English
Bilingual

French
Native language

Interests

I do some photography and drawing as a hobby. I am also a volunteer in Vonjy Mada 85, a humanitarian organization for the development of a school and a free clinic in the city of Mahanoro in Madagascar.

You can see my work by scanning this QR code

CEDRICBARREAU.COM

Experience

June 2025 - May 2026

midweight graphic designer

WBC (CRAWLEY, UK)

Created print and digital marketing assets for WBC and the Premier Paper Group, supporting product launches and brand communications. Developed co-branded campaigns with manufacturers including famous brands like Fedrigoni and Clairefontaine which enhanced product visibility, customer engagement, and brand consistency.

June 2024 - February 2025

graphic designer

MOLOKINI (WORTHING, UK)

Created print and digital marketing assets for B2B campaigns, supporting brand awareness and lead generation across aviation, logistics, and manufacturing sectors.

December 2022 - April 2024

graphic designer

SYNIMA (ADDLESTONE, UK)

Designed print and digital communications for corporate clients, including Fortune 500 companies. Produced visual assets for video, e-learning modules, and corporate communications while maintaining brand consistency across channels.

August 2021 - November 2022

graphic designer

BRITISH STUDY CENTRES (BRIGHTON, UK)

Created print and digital marketing materials, including brochures, posters, flyers, merchandise, and social media content. Edited promotional videos and maintained brand consistency to support student recruitment and engagement.

January 2021 - July 2021

graphic and web designer

FLOWTEC RECRUITMENT (SUTTON COLDFIELD, UK)

Managed brand and digital communications, creating marketing materials, developing websites, and maintaining web infrastructure and content.

July 2018 - July 2020

graphic designer

JEWSON / SAINT-GOBAIN GROUP (COVENTRY, UK)

Created multi-channel marketing materials for the Jewson brand, ensuring brand consistency across customer-facing communications. Contributed to Jewson Live, the UK's largest builders' merchant exhibition.

January 2017 - July 2017

graphic designer

TORTUGA FILMS (RIMOUSKI, CANADA)

Designed promotional and marketing materials for film and video productions, including posters, website content, and corporate communications. Supported projects from pitch through release while strengthening brand visibility and visual identity.

October 2014 - December 2016

freelance graphic designer

(CHALLANS, FRANCE)

Designed visual communication for small to medium businesses: logos, visual branding and websites.

October 2013 - September 2014

web designer

CLASSIC LINE (PARIS, FRANCE)