

CÉDRIC BARREAU

Graphic designer

Worthing, United Kingdom



Education

2013 - 2014

Licence professionnelle
concepteur rédacteur web

BACHELOR'S DEGREE IN WEB DESIGN

School: EFFICOM (Paris, France)

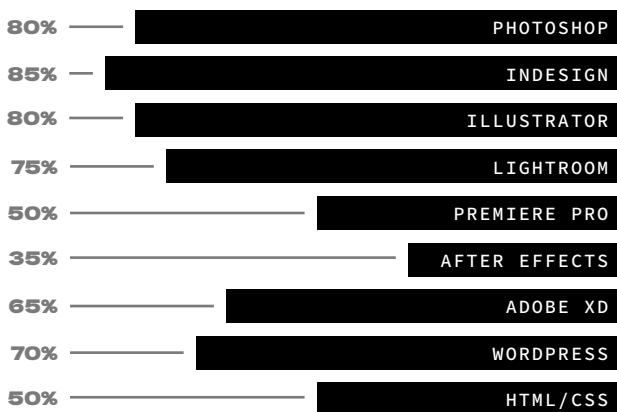
2011 - 2013

Brevet de technicien supérieur
en communication visuelle option multimédia

ASSOCIATE'S DEGREE IN VISUAL MEDIA

School: École Sainte Marguerite (Tours, France)

Technical skills



Spoken languages



Interests

I do some photography and drawing as a hobby.
I am also a volunteer in Vonjy Mada 85, a humanitarian organization for the development of a school and a free clinic in the city of Mahanoro in Madagascar.

Experience

December 2022 - April 2024

GRAPHIC DESIGNER

SYNIMA (ADDLESTONE, UK)

In charge of designing print or digital communication for corporate clients that includes Fortune 500 companies, as well as designing graphic for video projects or learning projects.

August 2021 - November 2022

GRAPHIC DESIGNER

BRITISH STUDY CENTRES (BRIGHTON, UK)

I designed all the customer facing communications like course brochures, merchandising for schools, posters, flyers and even edit videos.

January 2021 - July 2021

GRAPHIC AND WEB DESIGNER

FLOWTEC RECRUITMENT (SUTTON COLDFIELD, UK)

- Responsible for all the marketing of the company: social media visuals targeted towards candidates, brochures and ads to attract more clients
- Design new websites targeted towards different industry sector
- Responsible for all of the company's websites maintenance, including hosting

July 2018 - July 2020

GRAPHIC DESIGNER

JEWSON / SAINT-GOBAIN GROUP (COVENTRY, UK)

- Designing engaging and dynamic visuals for nationwide marketing campaigns, including graphics for social media channels, POS,
- Direct post campaigns and more
- Upholding visual brand consistency between the various communications
- Creating communications for other brands in the group and adopting their guidelines
- Creating artwork for digital advertising and physical material such as pull up banners, stand collateral and more for Jewson Live, the largest builder's merchant exhibition in the UK

January 2017 - July 2017

GRAPHIC DESIGNER

TORTUGA FILMS (RIMOUSKI, CANADA)

- Working on visuals for all the video projects at all the stages of development: from the early pitch to the final poster
- Designing corporate communication tools for the company, mainly their website and catalogue

October 2014 - December 2016

FREELANCE GRAPHIC DESIGNER

(CHALLANS, FRANCE)

Designed visual communication for small to medium businesses including:

- Handling projects from briefs to finish
- Handling client relationships and feedback
- Designing logos and visual branding
- Creation of corporate websites

October 2013 - September 2014

WEB DESIGNER

CLASSIC LINE (PARIS, FRANCE)

Global update of the online selling platform:

- New front office interface
- New logo and graphic designs



You can see my work by scanning this QR code

CEDRICBARREAU.COM